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1 **Post-match video-based feedback: A longitudinal work-based coach**
2 **development program stimulating changes in coaches' knowledge and**
3 **understanding**

4 **Abstract**

5 The literature regarding formal coach education and development highlights issues of
6 transference of usable knowledge to the real-world context. This study sought to engage
7 coaches from a Spanish football academy in a longitudinal work-based coach
8 development program (CDP) focused on the delivery of post-match feedback. The CDP
9 was delivered over a 23-month period through collaboration between a sport pedagogue
10 researcher-practitioner, the Academy Management Team, and an experienced research
11 team. The study adopted a case study design, utilizing a multiple method data collection
12 strategy that occurred in several stages: 1) Systematic observations (Sep-Dec 2018) and
13 2) debrief (Jan 2019), where baseline coach behaviors and underpinning knowledge were
14 recorded; 3) a workshop and a directed task (Mar 2019), encouraging coaches to apply
15 new knowledge; 4) a directed task 2 and reflective interview (Apr/May 2019), facilitating
16 coaches' reflection on their past deliveries and rationalization and planning of their
17 forthcoming sessions' delivery and 5) a consolidation interview (Apr 2020), capturing
18 knowledge stabilization. Qualitative data suggest that there was an increased
19 understanding in the adoption of behaviors including corrective feedback, silence,
20 questioning, and player participation throughout the CDP. In addition, coaches' self-
21 reflection found acceptance of their coaching delivery or a disconnect between their
22 desired and actual behaviors during the delivery of video-based feedback. This study
23 provides a preliminary framework for further implementation and exploration in
24 developing coaches' knowledge and understanding of delivering post-match video-based
25 feedback.

26 **Key words:** coach education; coaching behaviors; knowledge development; post-match.

27

28

29 **Introduction**

30 Coach development programs (CDP) have received considerable attention in
31 recent years for their perceived impact on coaching practice.¹ It has been suggested that
32 coaches learn through formal (i.e., accredited courses), non-formal (i.e., workshops, talks,
33 etc.), and informal (i.e., day-to-day coaching, observations or discussions with other
34 practitioners) modalities,² although these rarely occur in isolation.³ Whilst formalized
35 CDPs have been criticized for being too theoretically driven and de-contextualized from
36 practice, the informal mode is suggested to be more effective for coach learning.^{4,5}
37 However, the effectiveness of CDPs has often been claimed by showing behavior change
38 at post-intervention stages.⁶

39 The impact that formal CDPs have on coaches' development has been questioned
40 because these events result in limited changes of knowledge and behavior.^{7,8} For example,
41 Stodter & Cushion⁹ examined the development of two coaches after participating in a
42 National Federation's 'Youth Coaching Module'. Their findings suggested coaches'
43 rejection of new concepts due to incompatibility with previous knowledge or lack of
44 application within their contexts. Similarly, Stodter and Cushion⁶ compared the learning
45 of coaches in a formal coach education group and a group of coaches who did not take
46 part in any CDP. Coaches in the education group demonstrated increased understanding
47 of the use of questioning and whole-part-whole structures, though this translated to
48 minimal changes of behavior. It was suggested that the ineffectiveness of this CDP might
49 be due to coaches' utilization of different approaches without critical consideration of
50 their implications. Therefore, coaches appear to relay on behaviors that have previously
51 worked, not necessarily meeting their players' needs.

52 Reflective practice has been proposed as a helpful mechanism that supports
53 coaches to think more critically about their practice,¹⁰ and brings tacit knowledge from

54 the sub-conscious to conscious level.¹¹ Thus, examination of behavioral data, video-based
55 feedback, and peer conversations have been employed to facilitate reflective practice of
56 youth coaches from different sports.^{12,13,14} Nonetheless, coaches appear to merely
57 describe their plans and intentions without questioning its validity (i.e., single-loop
58 learning)¹⁴ rather than comparing their ideas and reasoning about coaching against their
59 actual behaviors and underlying rationales (i.e., double-loop learning).¹⁵

60 CDP implemented by National Governing Bodies (NGBs) has been compared to
61 a process of indoctrination and control^{4,16}. For example, coach developers working for
62 the NGB and supporting youth coaches in their clubs have been shown to adapt the
63 meaning of ‘player-centered’ in their interest to dominate coaches⁸. In contrast, Cope et
64 al.¹⁷ found that an unaffiliated coach educator empowering coaches and assisting them
65 with reflective conversations enhanced their experience. Furthermore, positive changes
66 (i.e., reduction of technical practices, direct management, feedback and convergent
67 questioning; increase of total questioning) were reported although might not exclusively
68 relate to the intervention due to the multiple variables surrounding applied coaching
69 environments and ‘out of practice’ activities coaches engage in on a daily basis. Hence,
70 it is suggested that in-club visits from independent coach developers empowering and
71 caring for learners might be more appropriate for developing coaches.

72 Most systematic observations of youth football coaches^{18,19} and CDPs¹⁷ have been
73 delivered within pitch-based scenarios. Although contemporary learning frameworks
74 (i.e., ecological dynamics, skill acquisition, and constructivist learning theory) advocate
75 for less prescriptive approaches,^{20,21,22} studies have continually identified coaches’
76 frequent use of ‘instruction’ and ‘feedback’.^{23,24,25} Video-based feedback (VBF) sessions
77 have typically been studied qualitatively to understand perceptions of factors influencing
78 its delivery,^{26,27} with a growing preference for balanced positive and negative sequences

79 of video,²⁶ active participation of players²⁸ and cautious use of individual feedback.²⁹
80 Only one study has systematically observed team-based VBF sessions at a youth academy
81 with coaches most utilized behavior being feedback²⁵, and no examples were identified
82 of studies that have attempted to develop coaches in the delivery of post-match VBF
83 sessions. Therefore, combining objective and subjective data³⁰, the current study aimed
84 to investigate changes in coaches' knowledge and understanding during a longitudinal
85 CDP, developed and delivered by a sport pedagogue researcher-practitioner.

86

87 **Method**

88 *Research context*

89 This study was conducted at the academy of a club competing at the Spanish La
90 Liga 123. The academy comprised eleven teams (under 9 to under 19) all playing in
91 competitive leagues. The Academy Manager and Head of Methodology were responsible
92 for the development of coaches and the coaching curriculum, which did not include
93 content regarding VBF sessions. They identified coach communication as an important
94 developmental area amongst their coaches and welcomed a sport pedagogue (henceforth
95 referred to as A1) and research team in assisting the club.

96 To encourage coaches to embrace this new department, the sport pedagogue was
97 invited to several events and meetings and was introduced to all academy staff, with
98 reference to his experience working at other European academies. The Academy Manager
99 continually highlighted the importance of communication in coaching and the CDP
100 actions A1 would be undertaking. It was emphasized that all interactions between
101 participants and the sport pedagogue would be confidential.

102

103 *Participants*

104 Three male Spanish football coaches consented to participate. The under 15 coach
 105 withdrew, expressing difficulties in communicating whilst being recorded. This coach's
 106 team had experienced a poor run of form and faced relegation; something that within the
 107 Spanish academy system would have been detrimental to the who academy. As a result,
 108 only two coaches participated in this study. Both Pedro and Juan (pseudonyms), who
 109 worked with the under 9 and 13 age-groups, completed the full CDP. Their pen pictures
 110 are presented below (Table 1).

111 Table 1. Coaches' profiles, qualifications and experience.

Name (Pseudonym)	Pedro	Juan
Age	23	36
Age-group coached year 1	Under 9 Lead	Under 13 Lead
Age-group coached year 2	Under 10 Lead	Under 19's Assistant
Highest coaching qualification	UEFA A License	UEFA Pro License
Highest level of education	BSc Sport Sciences	A Levels Equivalent
No. of years playing professionally	0	15
No. of years coaching experience	6	3
No. of years coaching youth	6	3
No. of years' delivering video-feedback	1	1
On-going relevant CPD during year 1*	0	0
On-going relevant CPD during year 2*	2	0

112 * During year 2, only Pedro undertook education (PGCE in PE and a performance analysis course).
 113

114 ***Procedure***

115 Prior to data collection, ethical approval was received from a university ethics
 116 committee; coaches were informed about the purpose of the study and provided signed
 117 informed consent before the study commenced.

118 All competitive fixtures were filmed by volunteers, and coaches prepared VBF to
 119 be delivered in the dressing room before the subsequent training session. The sport
 120 pedagogue took field notes after each session that enabled engagement in reflective and
 121 reflexive dialogue³¹ with the research team.

122 Coaches in this small-scale, in-depth case study CDP were purposively sampled
 123 based on 1) their limited experience delivering VBF sessions, 2) plenty opportunities for

124 observation, and 3) the AMT's perceived positive attitude towards their development.
125 The CDP, and associated data collection, occurred in several stages: 1) Systematic
126 observations (Sep-Dec 2018); 2) debrief (Jan 2019); 3) workshop and directed task (Mar
127 2019); 4) directed task two and reflective interview (Apr/May 2019); and 5) consolidation
128 interview (Apr 2020).

129

130 ***Data collection and analysis***

131 *Systematic Observations*

132 The lead coach and players met in the changing room up to three days after the
133 previous game and delivered VBF sessions with post-match purposes. Twelve sessions
134 were filmed using a digital video camera (Sony HDR-CX900E, China) mounted on a
135 tripod, and ensuring the projector screen and all players were visible. The first session for
136 each coach was used to familiarize coaches and players³² and was omitted from final
137 analyses. Each coach was then filmed over an 11-week period (1st of October to 17th of
138 December 2018), with a total of ten post-match team-based VBF sessions analyzed. Thus,
139 five sessions for each coach (average duration: Pedro, 11.33 ± 2.60 minutes; and Juan,
140 25.13 ± 4.79 minutes) were used to define coaches' baseline behaviors.

141 As there are no validated systematic observation tools to analyze coach behavior
142 within this context, we followed procedures adopted elsewhere²⁵. To ensure
143 appropriateness of the instrument for this specific study, continuous consultation occurred
144 between A1 and the research team. A familiarization session for each coach was pilot
145 coded to explore the coaches' behaviors using the modified instrument. This enabled the
146 research team to identify the behaviors across each session prior to inclusion/exclusion
147 from the final behavior categories (Table 2).

148

149

150 Table 2. Definitions of coach behaviours during post-match VBF sessions.

Behaviour	Description
Positive feedback	Supportive verbal statements or gestures provided by the coach to show his satisfaction with player/s' performance, e.g., 'That's brilliant, that's exactly what I wanted', 'Great turn, Scott'.
Negative feedback	Unsupportive verbal statements or gestures provided by the coach to show his dissatisfaction with player/s' performance, e.g., 'That wasn't good enough', 'You aren't getting in the half turn'.
Corrective feedback	Corrective verbal statements provided by the coach that contain information specifically intending to change/improve the player(s) performance in future similar situations, e.g., 'Try to get wider next time', 'You probably don't want to be levelled with the wide player'.
Silence	Coach is visibly engaged observing the game in the video in silent or performing other different action such as waiting for a player's response, standing, walking.
Convergent questioning	Limited number of correct answers/options – closed responses, e.g., 'What is the right thing to do in this situation dribbling or passing?', 'Who's the free man?'.
Divergent questioning	Multiple responses/options – open to various responses, e.g., 'What would you do in this situation?', 'Tell me what you think you need to get better at', 'What else could you have done?'.
Player participation	A player actively verbalizes or demonstrates the right or wrong decision or execution of a skill, technique, movement, positioning, etc. at any given point of the session.
Positive & negative reinforcement	General statements agreeing or disagreeing with the intervention or response/s provided by one or more players, e.g., <u>Positive</u> : 'Exactly', 'Liked that'. <u>Negative</u> : 'No', 'I don't agree with that', 'Not sure about that'.
Cueing convergent	Verbal cues or prompts with limited options directing players' attention to a sequence of footage without showing support/dissatisfaction with the player/s' performance, e.g., 'Martin's driving in to commit the defender', 'He is between the two center backs'.
Cueing divergent	Verbal cues or prompts with unlimited options that direct players' attention to a sequence of footage without showing support or dissatisfaction with the player/s' performance, e.g., 'Look what he's doing', 'Look at his movement'.
Management direct	Management that contributes to organizing turns allocations and the sessions' structure, content or information presented, e.g., 'Let's see Paul's thoughts', 'I want you to get in threes', 'Today's aim is transitioning'.
Management indirect	Management that contributes to organizing the technical equipment, e.g., 'See if this wants to work', 'Pause it there', 'Has anyone seen the clicker?'.
Management criticism	Management that demonstrates displeasure at the player(s) behavior during the session, e.g., 'Stop talking, Kevin', Keenan, it's the third time I've got to stop the session', 'You're late again'.
Humour	Jokes or content designed to make players laugh or smile, e.g., 'Have you eaten a steak for lunch?', 'Brilliant pass' (irony).
Punishment	Specific punishment following a mistake or for disruptive behavior, e.g., "Get out".
Uncodable	Any other behavior not fitting any of the previous categories.

151

152 All sessions were coded with Sportscod© Gamebreaker (version 10) and
 153 exported to Microsoft Excel 2010. This generated a frequency count and duration for
 154 every behavior within each session. Mean frequency count and percentage time were
 155 calculated by dividing the sum of every behavior's count within each session by the five
 156 sessions delivered by each coach. Duration data were converted into seconds, and mean
 157 durations for every behavior were calculated dividing the sum duration of every behavior

158 by the five sessions. Mean percentage times were calculated dividing the mean duration
159 of each independent behavior by the sum duration of behaviors and multiplied by 100.

160 Intra- and inter-observer reliability for frequency data were calculated with the
161 formula (agreements/ agreements + disagreements) x 100. Duration data were converted
162 into seconds before utilizing the formula. Intra-observer reliability was checked by A1
163 who coded the same session twice after bouts of five sessions. Verification achieved 92%
164 and 90% agreement for frequency and duration data, respectively. Inter-observer
165 reliability was calculated comparing A1 and a trained observer's same session codes.
166 Agreement achieved was 88% and 87% for frequency and duration data, respectively.
167 Both reliability checks obtained lower scores (between 2 and 11%) than the achieved by
168 Ford et al²⁴, but still exceeded the accepted 85% reliability threshold.³³

169

170 *Debrief*

171 Debrief interviews were conducted with participants to explore their thoughts and
172 experiences of their sessions without knowing their behavioral profiles. These were
173 intended to elucidate Pedro and Juan's beliefs, knowledge, and understanding on the
174 influence of coach behaviors on player learning and development. In particular, we were
175 keen to examine their use of questioning and silence as pedagogical tools in this specific
176 context and how this might transfer into training sessions (Table 3). These behaviors have
177 been highlighted for facilitating players' cognitive engagement^{24,25}.

178 Table 3. Debrief interview questions.

Behavior	Number	Interview questions
Feedback	1	What type of feedback do you normally give during your post-match VBF sessions?
	2	Would you provide individual negative feedback within a group session? If yes, under which circumstances?
Questioning	3	What type of questions do you normally use during your post-match VBF sessions?
	4	What would you do if players cannot answer a particular question?
	5	Do your questions differ during training compared to VBF sessions? If yes, how are they different?

179

180 *Workshop & directed task*

181 On the 4th of March 2019, both coaches attended a workshop within an office in
182 the club's training ground, where research findings applied to coaching were presented.
183 This was prepared between A1 and the Academy Management Team and leaded by A1
184 who encouraged frequent input from coaches about the specific aspects addressed. The
185 Head of Methodology was present during the entire 50-minute workshop and assisted A1
186 by asking him questions regarding the theoretical frameworks presented or emphasizing
187 A1 points. Both A1 and the Head of Methodology remained neutral without providing
188 practical guidelines regarding how to behave during post-match VBF sessions.

189 Firstly, the workshop introduced the behaviors observed during the post-match
190 VBF sessions and presented the ideas from Williams and Hodges,²¹ regarding the utility
191 of prescriptive frequent and immediate feedback, compared to reduced and delayed
192 feedback, whilst exploring additional contributory factors (i.e., bandwidth feedback and
193 questioning). Questioning was then discussed as a behavior for stimulating implicit
194 learning and linked to the use of silence for enabling players thinking and answering.³⁴
195 Likewise, convergent and divergent questions were defined as questions restricting or
196 broadening the possible response options,³⁵ without suggestion of which one is more
197 beneficial or when to adopt them within VBF sessions. The workshop concluded by
198 asking coaches to consider when, where, and how they incorporated questions into their
199 feedback process during VBF. Coaches then delivered two VBF sessions after the
200 workshop which provided an opportunity for implementing ideas.

201

202 *Directed task 2 & reflective interview*

203 Coaches were given a breakdown of their behaviors three days before the
204 reflective interview. To facilitate that coaches could identify consistencies or
205 inconsistencies between their actual and desired behaviors, previous self-reflection on
206 their data was allowed. The reflective interview schedule explored: 1) recall of behaviors
207 and its definitions; 2) biographical and demographic questions; 3) coaches' perceptions
208 of their behavioral data; 4) questions examining the alignment between current and
209 desired behaviors; and 5) questions to ascertain their intended behaviors' organization
210 within particular clips. If required, video clip examples (i.e., stimulated recall) were
211 shown, followed by a general open question and a subsequent question aiming that
212 coaches rationalized their actions.³⁶

213

214 *Consolidation interview*

215 After reflective interviews, there was no contact with the coaches regarding their
216 VBF sessions. The second season, coaches were encouraged to implement what they had
217 learnt within their new contexts (see table 1 for group and role details). To determine the
218 extent to which participants' knowledge and understanding had stabilized and changed, a
219 final consolidation interview was conducted with each coach.

220 Debrief, reflective, and consolidation interviews of coaches averaged 21 minutes
221 24 seconds \pm 1.37, 44 minutes 20.5 seconds \pm 5.5, and 70 minutes 25.5 seconds \pm 2.9;
222 and yielded 6, 16 and 23 single-line-spaced pages of text, respectively. Interviews were
223 transcribed verbatim and A1 read transcripts several times during the analysis phase to
224 ensure familiarity with the data.³⁷ In-depth analysis was conducted using thematic
225 analysis procedures.³⁸ This process started deductively with inspection of the
226 predetermined themes followed by line-by-line examination of each transcript to identify
227 further emerging themes.³⁹ To consider changes between interviews, a matrix of concepts

228 was generated that included initial concepts, categories, and subcategories. Concepts
 229 were deemed to have been modified when qualitatively different or more frequently
 230 used.⁴⁰ Rigor in the process was maintained through frequent discussions amongst the
 231 research team who critiqued the analytic decisions of A1 until agreement on thematic
 232 structure, names, descriptions, and meaning of themes was achieved (Figure 1).

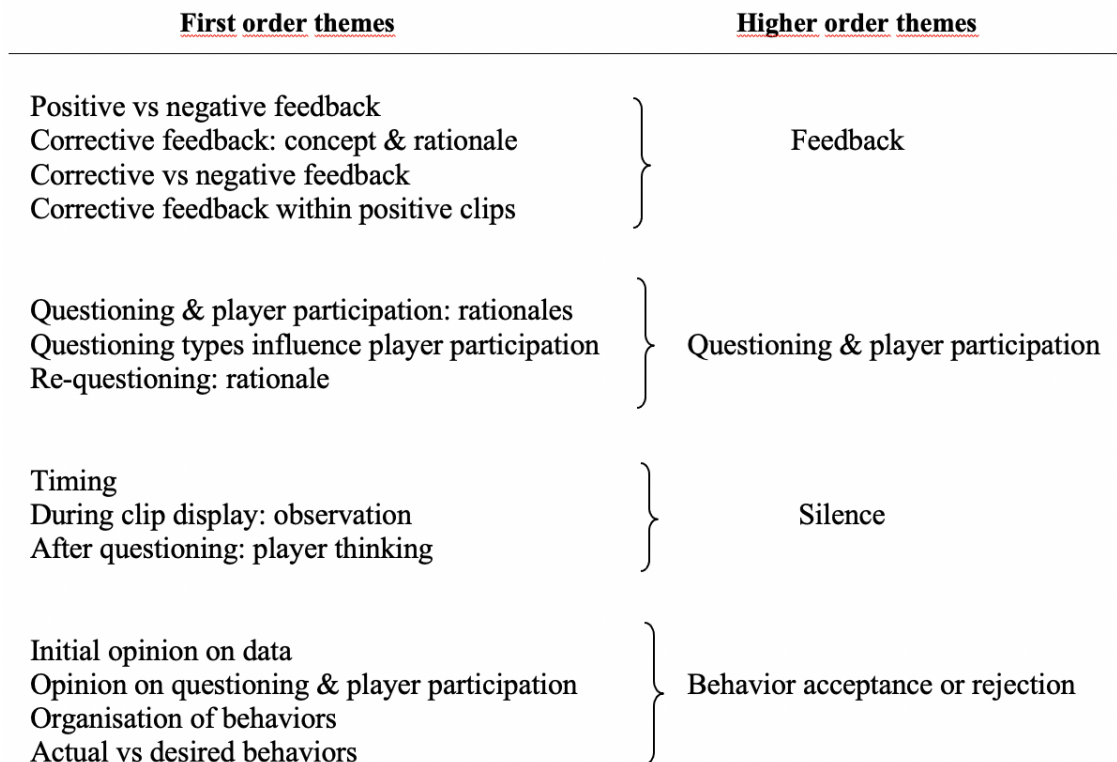


Figure 1. Higher and first order themes of reflective and consolidation interviews.

233

234 ***Results, findings and discussion***

235 ***Phase 1: Systematic observation & debrief***

236 Systematic observations and debrief suggested varied initial patterns of behavior
 237 (table 4) and levels of knowledge and awareness during coaches' VBF sessions.

Table 4. Mean % time and frequency count (FC) of coach behaviour during post-match VBF.

Name (Pseudonym)	Pedro		Juan	
	Mean % Time	Mean FC	Mean % Time	Mean FC
Feedback	22.6	18.4	53.2	98.4
Positive feedback	8.6	9	13.7	28.2
Negative feedback	2.3	1.8	14.1	29.6
Corrective feedback	11.7	7.6	25.4	40.6
Questioning	11	28	5.9	28.2
Convergent questioning	5.1	13	4.1	21.8
Divergent questioning	5.9	15	1.8	6.4
Silence	17.9	33	9.9	60.8
Player participation	19.9	45	5.4	29.2
Positive reinforcement	4.8	12	0.6	5.2
Negative reinforcement	0.6	2	0.2	1.2
Cueing convergent	5.2	7.6	11.2	33.6
Cueing divergent	1.3	2.4	1	7.2
Management direct	13	28.6	7.8	28
Management indirect	0.1	0.6	0.2	0.2
Management criticism	1.6	1.8	2.5	5.6
Humour	1.1	1.6	1.2	0.8
Uncodable	1	1.4	1	1

*Behaviors in bold and their subcategories are focus of the discussion.

238

239 Pedro's most employed behavior was 'feedback'; normally positive, though
 240 corrective statements lasted longer. These were interspersed with shorter bouts of silence
 241 and a marginally greater number of divergent questions; which might suggest why players
 242 contributed to discussion for almost the same amount of time that Pedro provided
 243 feedback. Furthermore, qualitative data reflected Pedro's intention to use as much
 244 positive feedback as possible, and his preference for open questioning as a mechanism to
 245 extend the response options, and to encourage player engagement in higher-order
 246 thinking. However, he seemed unsure about how and why his questioning was more
 247 convergent during training compared to during VBF sessions. Moreover, Pedro used
 248 silence for 17.9 % of the session, though he was not conscious of why and when he was
 249 being silent:

250 Pedro: "... I think during training I do more closed questions compared to video
 251 sessions.

252 A1: Why do you think you do that?

253 Pedro: Eh...good question [smiling]...It's a different coach's attitude. The video is more
 254 relaxed and the other [training] you want to rise up the tempo. So that there aren't
 255 many stops and maybe you give more direct feedback.

256 A1: *When does it make sense being silent within video sessions?*

257 Pedro: *I have never thought about that...I believe silence doesn't make sense within a*
258 *video session. You are showing something and if you don't give any feedback or*
259 *if they answer and you don't tell them anything, it doesn't make sense".*

260

261 In contrast, Juan spent 53.2 % of the VBF session providing feedback, with almost
262 half (25.4 %) being corrective. He demonstrated frequent, but short, spells of silence and
263 a dominant use of convergent questions, that appeared to facilitate limited player
264 participation. In his debrief interview Juan's awareness of utilizing these behaviors was
265 ascribed this to his players adapting to a new game format. Conversely, when asked about
266 his use of questioning types alongside his silence, he demonstrated a lack of awareness
267 of his observed behaviors:

268 *"I use more open questions, I think...It's trying to get them to see and assess the*
269 *possibilities or choose other options such as the other side, switch it, turn, etcetera. I*
270 *would try more open, to see if they're able to interpret the different options they have in*
271 *that play...During video sessions, I don't normally do silence. I always try to explain with*
272 *images a little bit more. As I have the opportunity to show and they watch themselves on*
273 *video, I prefer not to..."*

274

275 Further, when asked about his approach when players could not answer a
276 particular question, he suggested:

277 *"If it's an open question, I would directly tell them the different options...because*
278 *perhaps there are situations they cannot interpret, and I can".*

279

280 Studies concerned with VBF have tended to be qualitative,^{26,27} and have not
281 focused on the effects that specific coach behaviors have upon players. While individual
282 VBF sessions include more positive feedback than negative,⁴¹ data from this study
283 highlighted preferences toward positive and corrective feedback approaches. Previous
284 studies have found that combinations of negative and corrective feedback can facilitate
285 learners' correction of errors when their task performance is not appropriate.⁴² Thus, VBF

286 sessions have the opportunity to enhance players' confidence²⁶ whilst also identifying
287 areas for further development. However, a recipient's openness to receive feedback in
288 front of their peers should be considered, especially if highlighting specific improvable
289 aspects of the game.²⁹

290 Coach questioning practices have, typically, been shown to stimulate players' low
291 order thinking, and often answered by the coach.^{18,34} Divergent questions are suggested
292 to encourage individuals to engage in higher order thinking and, thus, generate more
293 sophisticated responses and new knowledge.³⁵ Pedro exhibited a tendency toward
294 divergent questions, whereas Juan demonstrated higher propensity for convergent
295 questioning. Interestingly, in a similar study Raya-Castellano et al.,²⁵ found that all
296 coaches utilized greater convergent questions. However, Mason, Farrow and Hattie⁴¹
297 reported higher levels of divergent questioning being employed by elite Australian
298 Football coaches during individual post-match VBF sessions, though this might be
299 attributable to the age and phase of development differences between the two samples.

300 In this study, coaches' actual and desired feedback were in agreement, though
301 participants demonstrated limited knowledge and awareness surrounding their use of
302 questioning or silence. This supports the epistemological gap reported in literature
303 between behavior and underpinning knowledge.⁴³ In Juan's case, there appeared to be a
304 difference between his ideas of what, when, and how to use questioning and his actual
305 use of questioning.¹⁵ Furthermore, both coaches were not aware of why they chose to be
306 silent when they did during their VBF sessions. This might reflect their limited experience
307 delivering VBF sessions, or a broader lack of understanding around pedagogic principles.
308

309 *Phase 2: Reflective interview*

310 *Feedback*

311 Pedro maintained his preference for being positive to avoid potential negative
312 influence upon player confidence, although he also explained that this depended on
313 players' previous performance and the difficulty of the upcoming fixture. In addition, he
314 believed corrective feedback was more effective than negative feedback and this could
315 be used either within positive or negative clips:

316 *"I think the corrective...is the most useful because you're providing the boy with solutions*
317 *to his problems... and even to things they do well, you're giving them a wider variety of*
318 *alternatives. As an example, he has done well because he got passed a rival, but within*
319 *another game, he had a teammate, and the defender is gonna be better. He's gonna*
320 *continue trying dribbling and he's not gonna win the duel. And maybe he could have done*
321 *a 2 v 1. So he knows he has other alternatives".*

322

323 Juan was appreciative of his balanced positive and negative feedback and
324 appeared more considered in the use of the latter not being as constructive as corrective
325 feedback:

326 *"...I don't like dedicating much to this is wrong, don't do that, no. I'd tell him that the*
327 *best option was the other. I wouldn't tell him not to do it...I prefer showing him another*
328 *alternative that I think is better... That without emphasizing whether is good or bad".*

329

330 A balance between positive and negative sequences has been proposed to avoid
331 deteriorating players' confidence.⁴⁴ Participants suggested that inclusion of corrective
332 feedback can manipulate the message provided by a positive or negative video clip and
333 feedback. For both coaches, corrective feedback was more constructive than negative
334 feedback. Pedro suggested that this could be used within positive or negative clips to
335 either propose further alternatives or make corrections. Nonetheless, it is yet to be
336 examined the extent to which players develop their knowledge and/or retain feedback
337 when receiving different combinations of game sequences and feedback. Only Mason et
338 al⁴¹ have examined player recall of coaches' feedback one week after an individual post-

339 match VBF session and there is a dearth of quasi-experimental studies in this area.
340 Therefore, providing alternatives to positive and negative game situations might expand
341 players' knowledge, though consideration must be given to the time and type of
342 information, ensuring it is congruent with their learning and playing ability.

343

344 *Silence*

345 Coaches have previously shown lack of understanding of their silence during
346 training.^{18,43} However, long periods of silence used deliberately can empower players to
347 engage in the problem-solving process.¹⁹ After this CDP, Pedro demonstrated increased
348 awareness in his use of silence and outlined two main instances within his VBF sessions
349 where he did so for the benefit of players. He expressed the rationale for silence after
350 questioning but doubted if his silence while players observed clips was the most effective
351 approach for maintaining under nine players' concentration on the footage:

352 *"Regarding silence after my questions, you've got to leave them to be protagonist. So,*
353 *they get to the solution and are able to see, in that play, what is happening...Perhaps,*
354 *while we're watching the video, I've got to give less silence because it's twenty seconds.*
355 *So none gets distracted, to keep their attention...in the play, in what is happening".*

356

357 Similarly, contradictions between his actual and desired silence values seemed to
358 be encouraging Juan to explore his strategic use of this behavior to fulfil his session
359 objectives. Apart from being more aware of its application, he contemplated silence as an
360 alternative to maintain concentration on the footage with a potential question to be
361 answered after:

362 *"...maybe I should use [silence] a bit more...Telling them to watch this play or watch*
363 *these three plays and after we'll discuss them...I think seeing that I am gonna ask them a*
364 *question...I think that it helps focus their concentration more and so they see where they*
365 *might have failed".*

366

367 Juan presented more periods of silence, though these accounted for a smaller total
368 percentage duration compared to Pedro (table 4). To maintain player observation of the
369 clips; Juan was considering longer silences prior to questions, whereas Pedro seemed
370 willing to reduce his silence as an alternative. This could be due to the attention span and
371 cognitive capacity of the under nine's, which might be a factor influencing the delivery
372 of VBF sessions.²⁷

373 Further, at this stage only Pedro was conscious of silence after questions being
374 important to allow players to think and answer. In their analysis of coach questioning
375 practices during training sessions, Cope et al³⁴ found no more than two seconds of post-
376 question silence and after these frames, responses were provided by the coach. Therefore,
377 future studies specific to the VBF context could monitor coaches' silences after their
378 questions and/or the impact that shorter and larger silences might have on the quality of
379 learners' cognitions, responses and knowledge development.

380

381 *Questioning and player participation*

382 Pedro proposed questioning as a potential tool for encouraging his under nine's
383 player thinking, curiosity, and participation. When shown a sequence of his sessions
384 where he was re-questioning a player's response with a second question, he stated:

385 Pedro: *"It's the same question, isn't? Don't know what I'd be thinking...but maybe I*
386 *have formulated the question and that's why he has answered to something I*
387 *didn't want him to respond. Then, I formulate it [the question] again differently.*

388 A1: *What is your objective for doing this?*

389 Pedro: *In order to get into what I want them to see in the video. To concrete the final*
390 *response, but that this is given by them.*

391 A1: *Could the coach give the information after a wrong response from the player?*

392 Pedro: *Yes, I could but at these ages within these video sessions, I prefer that they get to*
393 *the result or the solutions instead of me telling them".*

394

395 Re-questioning was a potential mechanism to direct players through a mixture of
396 convergent and divergent questions to the coach's desired response options:

397 *"Regarding convergent and divergent, as age increases, maybe the divergent need to*
398 *increase and convergent decrease. With my group, maybe I need to guide them myself*
399 *with more concrete questions".*

400

401 Juan also believed questioning and player participation were useful for
402 encouraging players' autonomous thinking. When players were unable to answer a
403 question, a second question could be formulated to ensure the players generated the
404 response. Additionally, Juan was able to define the concepts of convergent and divergent
405 questioning, but unable to articulate how to combine them within sessions. When shown
406 a session clip, he described his approach of stopping the footage and divergently asking
407 players to explore the existing alternatives at that instance.

408 *"...I would try to turn it around to simplify a bit the response or if I see they're not able*
409 *to [respond]; trying to turn it around to see if from other side, they find the solution and*
410 *not give it myself straight away. Obviously, if there isn't a way for them to get the*
411 *response, then maybe I tell them, but I would ask it differently first...Perhaps, before the*
412 *action happens, stop the play and ask the player involved the options he sees. With the*
413 *convergent, ...it's much simpler for them to answer if I stop the clip".*

414

415 Further, when asked about his player participation scores, Juan linked them to his
416 higher use of convergent questions requiring short answers:

417 *"Most times they've got to speak is to say yes or no, outside...I imagine the level of*
418 *participation is lower due to them not having to develop. They aren't questions like if he*
419 *came what would you do? No, it's simply, who's the free man?"*

420

421 Both coaches expressed their desire to use divergent questions to enable players'
422 discovering and generating responses during their post-match VBF sessions. However,
423 Juan's data reflects greater use of convergent questioning that he linked to his reduced

424 player participation. Furthermore, coaches declared that combinations of questions could
425 be used to tease out their own desired responses from the players, which suggest that they
426 positioned themselves as knowledge gatekeepers.⁴⁵ Questions can be probing, stimulating
427 the recall of knowledge and the development of new understandings; or guiding, which
428 can direct players towards responses.⁴⁶ Open-ended questions combined with VBF have
429 been shown to develop greater tactical knowledge (i.e., number of self-regulatory
430 concepts and a more sophisticated concept structure) for youth players in an experimental
431 group compared to a control group.⁴⁷ When not well formulated or cueing the desired
432 response, questions might encourage players' convergent thinking, which constraints the
433 exploration of further possibilities of response not predetermined by the coach. This is
434 not to say that coaches should avoid the use of convergent questions. As Pedro suggested,
435 if players do not possess sufficient knowledge to answer a divergent question, a more
436 convergent question could reduce the challenge initially posed. Thus, divergent and
437 convergent questions might be combined to encourage players to generate answers;
438 drawing on existing knowledge whilst enabling new knowledge development.

439

440 *Behavior acceptance or rejection*

441 Coaches described the same order in which they planned to sequence their
442 behaviors to favor players' learning. This consisted of silence for player observation being
443 ensued by a divergent question, player participation and coach feedback or a convergent
444 question if player responses had not concentered the coach's pursued response. When asked
445 about his opinion on his current data and whether he was willing to make any future
446 behavior modifications, Pedro indicated:

447 *"...I believe the percentages that came up are not bad because the boy takes part*
448 *enough...The more the player participates, the better. Because I do a good number of*
449 *divergent and I use convergent when the boys don't respond to what I am looking for."*

450

451 In contrast, Juan was rejecting his delivery and aimed to increase his silence,
452 player participation and re-arranging the order in which his behaviors occurred during
453 particular clips:

454 *“Thinking what I said about silence, it seems to me a very good idea...telling them to*
455 *watch in silence. They would concentrate more and think about the options. But here*
456 *[feedback], I would have to reduce the time compared to what I wished...First that they*
457 *become aware whether what they’ve done is wrong or what other options they had. It*
458 *would have to come out from them. And afterwards, I can reinforce what they’ve said”.*
459

460 Reflection on their own behavior data provoked different responses for coaches.
461 Pedro was satisfied with his behavior profile, whereas Juan had found behavioral
462 ‘disturbances’¹⁴ that contradicted his desired behaviors. Because of these discoveries, he
463 was planning to reduce his feedback and redistribute the sequence of behaviors within
464 clips.⁴⁸ Therefore, behavioral statistics from coaches’ post-match VBF either confirmed
465 or encouraged changes to their desired delivery approach and can be employed with
466 monitoring purposes so coaches self-assess the alignment between their intentions and
467 actual behaviors.

468 This CDP comprised a workshop and two directed tasks intending to stimulate
469 reflection about coaches’ previous sessions and how they might implement content from
470 the workshop within their post-match VBF. This appeared to assist coaches in deciding
471 how to approach future sessions and determine clear expectations that their sessions
472 should include that are better tailored to player benefit. Nevertheless, the mixed-method
473 design of this study does not demonstrate causality between the CDP activities employed
474 (i.e., workshop and directed tasks) and the outcomes achieved in terms of coaches’
475 knowledge development.

476

477 **Phase 3: Consolidation interview**

478 *Pedro*

479 His knowledge seemed stabilized eleven months after the reflective interview took
480 place with minor changes in the meaning of a few themes. When asked about his behavior
481 profile, he maintained his satisfaction, albeit showed a will to reduce negative feedback
482 even more due to its disadvantages for players. Moreover, Pedro was considering the
483 player as an active cognitive agent much more. Although he seemed willing to interrupt
484 silence with cues, so players concentrated on the footage at the reflective interview; he
485 was now more conscious of enabling players' observing the game without directing
486 players' attention to certain aspects:

487 *"I think you don't have to give negative. Use corrective instead. Because maybe in this*
488 *game it doesn't work but it might do it in the following game. If from such an early age*
489 *you constrain them, they will play with fear to do. Therefore, you've got to try they don't*
490 *feel the pressure of I'm not doing this because he said that is bad".*

491 *"During the clip, because I don't want to condition them on that particular player. I*
492 *wanted them to be self-sufficient and focus on what they thought".*

493

494 Similarly, when asked about re-questioning, Pedro was now intending to explore
495 player comments that differed to his clip's objective, if these 'fitted' his understanding:

496 *"...what do you see in this play? The boys see things that you hadn't seen. If I see it's*
497 *interesting, I guide them and explore where do we get with their responses and my*
498 *questions...But if they answer useless responses for their learning, I use more convergent*
499 *to facilitate and guide them to what I was looking for within that clip".*

500

501 *Juan*

502 Comparisons between Juan's reflective and consolidation interviews revealed
503 very little changes in themes' meaning. Juan maintained his belief of divergent
504 questioning facilitating player thinking and proposed planning starting divergent

505 questions for clips to avoid improvisation. Moreover, he seemed more aware of the
506 difficulties under thirteen players could have generating elaborated responses in front of
507 teammates and had decided further options if players were unable to answer a question:

508 Juan: *“...at these ages, although questions are divergent, the boys don’t always reason*
509 *enough or are too shy many times. A question that requires a longer response,*
510 *they shorten it a lot...It’s difficult.*

511 A1: *What could you do to overcome this difficulty?*

512 Juan: *...Maybe continue asking questions towards where I want to get. Try to guide*
513 *them with two or three more convergent questions to where I want to get...or*
514 *even the participation of a third player to encourage him to take part or to see if*
515 *they get into any kind of agreement”.*

516

517 Finally, opposed to the reflective phase, Juan had found alternative approaches to
518 combine divergent and convergent questions during his VBF sessions:

519 *“Perhaps asking the options he has at that instance and once he has seen the clip, asking*
520 *a convergent where he gives his opinion on whether is right or wrong and propose other*
521 *alternatives... there are questions that need more thinking. Often what you want is right,*
522 *you’ve given me the response, but now I want you to identify the why. So they think a little*
523 *bit more”.*

524

525 Coaches’ knowledge seemed stabilized and enhanced from reflective to
526 consolidation interview. Stodter and Cushion⁴⁹ argue that realistic opportunities are
527 required to transfer new knowledge into behaviors within their contexts because concepts
528 are linked to the situations where they are learnt. Thereby, it could be argued that coaches’
529 knowledge settled after eleven months of no contact with A1 and the Academy
530 Management Team due to having reflected and attempted to implement knowledge within
531 their particular post-match VBF sessions. Hence, CDPs focused on a particular situation-
532 specific coaching task involving self-reflection and application of CDP content might aid
533 coaches to consolidate their knowledge in the medium term. Nevertheless, future quasi-
534 experimental studies could corroborate this assumption.

535

536 **Limitations**

537 While this research extends literature in the areas of coach behaviour and coach
538 education, it also presented some limitations. Firstly, it is difficult to establish causal
539 relationships between the CDP activities and their impact on coaches, because of the
540 absence of a control group not undertaking any education. Moreover, the quality of
541 coaches' reflection during the second directed task could have been enhanced by
542 incorporating players' anonymous perceptions about their coaches' delivery.

543

544 **Conclusion**

545 This bespoke longitudinal work-based CDP constitutes an in-depth exploration of
546 changes in knowledge and understanding achieved by two coaches with varied
547 backgrounds⁵⁰ and working with different age-groups. Their varied baseline levels of
548 knowledge appeared to increase and stabilize as the CDP progressed. In addition, this
549 study extends our understanding of the delivery of VBF in junior-elite football and how
550 behaviours can be utilised to fulfil the post-match session objectives.

551 This research also provides various practical considerations for coaches and coach
552 development practice. In particular, a broad framework for structuring a long-term
553 approach to developing coaches, in relation to a specific issue to bring about positive
554 change in coaches' practice. Indeed, coaches in this study appeared to develop knowledge
555 and awareness during the CDP; particularly due to the clear opportunities to implement
556 ideas and reflect on their delivery. The examination of behavior data either reinforced
557 coaches' delivery or enhanced their willingness to change. This suggests that a bespoke
558 CDP, comprising multiple learning mechanisms and integrated opportunities for

559 reflection; delivered and supported longitudinally can be an effective approach for coach
560 development in an applied football environment.

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